

PARKLAND COLLEGE ANNUAL

DAVID JONES



“Speak for a Cause” Contest Application Packet

Contact Jody Littleton for more information.

jlittleton@parkland.edu or 217/351-2532

parkland.edu/speechcontest



David Jones Persuasive Speech Contest Rules

The David Jones Persuasive Speech Contest is open to any student who is currently enrolled in, or has completed any Communication (COM) course offered at Parkland College.

To participate in the Speech Contest, please fill out the PDF application form and submit it to the Fine & Applied Arts department office no later than the Friday prior to the contest date.

After you have submitted an application, you will be contacted via student e-mail to confirm your participation.

The persuasive speech must be a 5-8 minute original (written by you) speech. The theme of the contest is Speak for a Cause. Each contestant will choose a charitable organization from those listed on this web site. If you would like to speak about a charity not listed on the Web site, you will need to get approval from the speech contest committee. Contact Jody Littleton at jlittleton@parkland.edu.

Contestants will be required to submit a copy of their outline and sources on the day of the contest.

Contestants may not use any visual aids or objects during the speech.

Contestants may be performing their persuasive speech more than one time during the contest. Depending on the number of contestants, there may be both a preliminary round of speeches (performed in a small group with two judges) and a final round of speeches. Those who are ranked and rated at the top in their preliminary rounds will then advance to the final round of competition where they will perform the same speech again in front of an audience and a five-judge panel. It is anticipated that the final round of speeches will begin at about 4:30p.m., followed by the awards presentation with the program concluding by approximately 6:00p.m.

Contestants are encouraged to bring family and friends with them to watch the contest and lend support.

The final round of competition will be videotaped. The signed application form gives Parkland College permission to use all videotaped performances and written outlines for educational, promotional and broadcast purposes.

Cash prizes will be awarded to the finalists. 1st place \$500.00, + \$500.00 to winning charity, 2nd place \$250.00, 3rd place \$100.00 and \$50.00 to each additional finalist.

Application for the David Jones Persuasive Speech Contest

Name	
Student ID #	
Current Address	
Phone	
E-mail	
Hometown	
Name of charity for which you plan to speak	
COM prefix course completed or currently enrolled in	
Your COM Instructor's Name	

I verify that my speech is original and that acts of dishonesty (plagiarism, false data, or misrepresentation of evidence) will result in disqualification. I agree to abide by all rules of the contest.

I give permission for my outline or video recording of my speech to be used for instructional, or promotional purposes including broadcast. My work may appear in handouts or be used for demonstration purposes in class or on any Parkland related website.

Student Signature: _____ Date: _____

Please return the completed application form to the Fine and Applied Arts Department Office (C121) or by e-mail to jlittleton@parkland.edu no later than the Friday prior to the contest date.

DAVID JONES SPEECH CONTEST CHARITIES

LOCAL CHARITIES:

- Parkland College Foundation (or any specific scholarship or fund the Foundation sponsors)
- Champaign Urbana Schools Foundation
- Champaign Public Library Foundation
- The Urbana Free Library
- One To One Champaign Urbana
- Big Brothers Big Sisters of Champaign County
- Cunningham Children's Home
- Rantoul Township High School
- The Virginia Theatre
- United Way of Champaign County Community FIRST Impact Fund
- A Woman's Fund
- American Red Cross –Illini Prairie Chapter
- Catholic Charities
- Center for Women in Transition
- Champaign County Court Appointed Special Advocate (CASA)
- Champaign County YMCA
- Roundhouse
- Community Day Care School
- Crisis Nursery
- Developmental Services Center
- Don Moyer Boys and Girls Club
- East Central Illinois Refugee Mutual Assistance Center
- Eastern Illinois Foodbank
- Family Services of Champaign County
- Girl Scouts – Green Meadows Council
- Boy Scouts of America-Prairielands Council
- Greater Community AIDS Project
- Salvation Army
- TIMES Center
- Urban League of Champaign County
- Champaign County Humane Society
- Corporation For Public Broadcasting – WILL
- WEFT-FM – Community Radio - Champaign
- Habitat for Humanity of Champaign County

ILLINOIS STATE CHARITIES:

- Special Olympics Illinois
- Breast Cancer Foundation , Susan G. Komen- Chicagoland Affiliate
- Chicago Women's Health Center
- Ronald McDonald House near Children's Memorial Hospital
- Black United Fund of Illinois Inc.
- Illinois Council for College Attendance
- South Side Community Arts Center
- American Heart Association, Greater Midwest Regional Office
- Leukemia & Lymphoma Society, Illinois Chapter
- March of Dimes, Greater Illinois Chapter
- Mental Health Association in Illinois
- AIDS Foundation of Illinois
- Chicago Coalition for the Homeless
- Habitat for Humanity, Illinois
- Earth Share of Illinois
- Illinois Conservation Fund
- The Field Museum – Chicago
- The Art Institute of Chicago
- Illinois Shakespeare Festival Society

NATIONAL CHARITIES:

- United Negro College Fund
- American Association of University Women Educational Foundation
- Scholarship America
- American Cancer Society
- American Red Cross
- Feed the Children
- Volunteers of America
- The Nature Conservancy
- Fisher House Foundation
- Disabled American Veterans Service Trust
- Dogs for the Deaf
- St. Jude's Children's Research Hospital, Midwest Affiliate
- Make A Wish Foundation of America
- American Lung Association
- Autism Society of America
- Guide Dogs for the Blind
- Toys for Tots
- Partnership for a Drug Free America
- Reach Out and Read

- Lymphoma Research Foundation
- American Diabetes Association
- Wildlife Conservation Fund of America
- Easter Seal Society
- American Farmland Trust
- “I Have a Dream” Foundation
- Reading is Fundamental
- Tiger Woods Foundation
- Jazz at Lincoln Center
- Earth Share
- Farm Aid
- Carnegie Hall

INTERNATIONAL CHARITIES:

- Global Impact
- Global Hunger Project
- The Africa-America Institute
- Africare
- American Jewish World Service
- American Near East Refugee Aid (ANERA)
- American Refugee Committee
- AmeriCares
- Catholic Relief Services
- Children International
- Christian Children’s Fund
- Doctors Without Borders USA
- Operation Smile
- International Relief Teams
- International Rescue Committee
- International Youth Foundation
- Save the Children
- AIDS, TB and Malaria – Global Fund to Fight
- World Wildlife Fund
- Amnesty International
- Enterprise Mentors International
- World Monuments Fund

*If you don’t find a charity on this list that you would like to speak for, you may choose one that you find worthwhile. An acceptable charitable organization must be a 501C3 registered charity. Check with the Contest Committee to confirm your charity choice by contacting Jody Littleton at jlittleton@parkland.edu.

Preparing the Contest Speech

KNOW YOUR AUDIENCE.

You will be speaking to a diverse group of people and you want them to choose your organization to donate their time, talent and treasure – speak to them personally. Think about why people donate. Show your audience how rewarding giving will be for them. Emphasize how a little effort will provide big rewards for those helped by the charity.

KNOW YOUR CHARITY.

Do your research about the organization and be able to tell your audience when and how the organization developed, where their money really goes when they donate, and how effective the charity is.

ORGANIZE YOUR MATERIAL WELL.

The Motivated sequence or the Problem/Solution pattern of organization work well for this speech. You will want to show your audience what the need is and tell them how your charity meets those needs.

PERSONALIZE YOUR MESSAGE.

If you have helped this organization bring your personal experience in - tell your audience why you think this organization is worthwhile.

USE VIVID LANGUAGE.

Use language that will motivate your audience. Be able to tell specific stories of people who have been helped by the organization you choose. Provide enough detail about individuals who have helped and been helped by the organization so that the audience has a clear picture of what makes your audience worthwhile.

PAY ATTENTION TO YOUR VERBAL AND NON-VERBAL DELIVERY SKILLS.

Work to dress for success – this lets your audience know that you really care about your cause and it can enhance your credibility. Practice using gestures and movement that will emphasize your main points. Practice your speech until your words flow smoothly. Speak with energy and animation. Let your audience see your confidence and enthusiasm for your charity.

USE KEY-WORD NOTES ONLY (NOTE CARDS ARE RECOMMENDED); THE FEWER THE BETTER.

Do not write out your speech as a manuscript – your speech must be delivered extemporaneously. If you can, don't use notes at all. Practice so that you can maintain

good eye contact with your audience. Work to build good rapport with your audience - capture their attention and engage them.

NO VISUALS.

You will not be using any visuals or objects for the contest speech, so make sure the words you choose paint a clear picture for your audience. Use descriptive words and tell stories about people that will engage your audience.

TIME LIMIT.

You have 5-8 minutes to speak, practice so that you stay within the time limit.

To give you an idea of the criteria you will be judged on, check out the sample critique form that judges will use in the contest.

David Jones Persuasive Speech Contest

Judge's Critique

Name:

Introduction:

Gained attention
Related speech topic to audience
Introduced claim clearly
Established credibility
Previewed body of speech

Weak Fair Average Good Excellent

Body:

main points clear & persuasive
appropriate organization
effective supporting material
good use of logic and reasoning
evidence relevant to main points
sources cited orally
sources are credible/warrants used
transitions effective
appropriate use of emotional appeals
creative in adapting to audience

Weak Fair Average Good Excellent

Conclusion:

Effective summary statement
Ends with impact

Weak Fair Average Good Excellent

Delivery:

Verbal

Defines key terms
Uses vocal variety
Pronounces & Articulates words clearly
Knows the meaning of language used
Uses vivid language
Conversational style of speaking
Effective use of volume
Uses grammar appropriately

Weak Fair Average Good Excellent

Nonverbal

Effective pacing
Appearance enhances credibility
Good energy & enthusiasm
Avoids distracting mannerisms
Maintains strong eye contact
Gestures compliment content
Appropriate movement
Confident poise & posture

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Assign a rank to each contestant 1st place – last place

RANK:

Assign overall quality rating between 1 and 10 (highest)

RATING:

Comments: